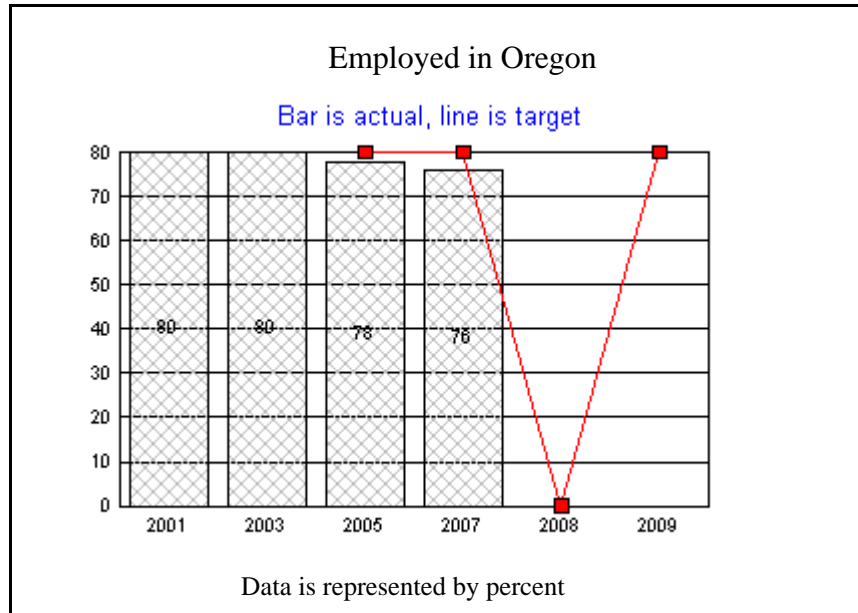


<b>KPM #22</b>	EMPLOYED IN OREGON - Percent of employed graduates working in Oregon.	2003
<b>Goal</b>	State economic development: Employability of graduates	
<b>Oregon Context</b>	OBM26 - College completion; OBM4 - Net job growth	
<b>Data Source</b>	OUS Strategic Programs and Planning, Survey of OUS Bachelor's Graduates	
<b>Owner</b>	OUS Strategic Programs and Planning, Performance Measurement and Outcomes, Charles Triplett (503) 725-5717	



**1. OUR STRATEGY**

Maintain academic standards for critical learning outcomes and foster alignment with workforce needs in Oregon.

**2. ABOUT THE TARGETS**

In 2005 and 2007 the percentage of employed graduates working in Oregon fell below the target of 80%. Future targets seek to retain 80% of employed graduates in the state.

### **3. HOW WE ARE DOING**

Since 2003, the percentage of graduates employed in Oregon has dropped from 80% to 76%. While the percentage of graduates employed and/or enrolled following graduation (Graduate Success KPM #21) strengthened mid-decade, greater proportions of those motivated and successful graduates are leaving the state for employment.

### **4. HOW WE COMPARE**

There are no standards or comparisons available for this measure.

### **5. FACTORS AFFECTING RESULTS**

The migration of recent college graduates is impacted by a number of factors including job opportunities in particular fields, unemployment rates, and salary options. In 2007, job growth in Oregon (excluding farm labor) dropped to 1.7% from 3.0% in each of the two previous years. Among 2007 graduates who are employed outside Oregon, the most common reasons for seeking employment outside of Oregon were: more job opportunities, moving closer to family, and better salary options. Other reasons include quality of life, relocation by an employer, moving to home state or country, military service, and weather.

### **6. WHAT NEEDS TO BE DONE**

OUS campuses work directly with Oregon companies to help ensure that the curricula are in line with industry practices and future needs. This type of responsive degree planning helps to produce OUS graduates who transition effectively between their educational and professional careers. Campus career centers also represent a valuable link between OUS graduates and Oregon industry. Additional analyses could explore whether OUS graduates are finding employment in the existing and emerging industry clusters identified as critical to Oregon's workforce development strategy.

### **7. ABOUT THE DATA**

Data on graduate success and employment in Oregon are obtained through a biennial survey of recent bachelor's graduates, collected

approximately one year following graduation. A full report on the class of 2007 survey is under development; completed reports of earlier surveys are available on the OUS website at [www.ous.edu](http://www.ous.edu).