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March 11, 2002

TO: Oregon Progress Board

FROM: Jeffrey Tryens
Executive Director

SUBJECT: Executive Director's Report

Highlights

- Oregon Progress Board (OPB) performance guidelines incorporated into 2003-05 budget instructions
- Review of comprehensive, coordinated plans for children and families nears completion
- Department of Administrative Services (DAS) and OPB staff to train over 200 in performance measure basics in March and April
- OPB's individual county benchmark data summaries distributed by Association of Oregon Counties
- Progress Board signs on to Oregon Business Council (OBC) initiative to develop a new Oregon Business Plan.

Administration

Board and Staff

Progress Board Data Analyst Robin Peterson brought baby Maya Peterson into the world on February 13 at 3:00 p.m. Robin will remain on pregnancy leave through June. Robin's temporary replacement, Thomas Endicott, will rotate back to the Economic and Community Development Department at the end of March, a month earlier than previously anticipated. Thomas' departure was hastened by legislatively approved Progress Board budget cuts.

Budget

The first round of budget cuts to rebalance the 2001 - 03 budget resulted in a \$46,500 cut in the Progress Board's budget. Besides Thomas' early departure, Jeff is planning: expenditure reductions in all general fund line items; possible elimination of some projects in the work plan; and additional contracting out of OPB staff time.

Program

(Goals and objectives listed below are from the Board's 2001 - 03 work plan adopted in September.)

Goal 1: Maintain and Enhance *Oregon Shines* as the State's Strategic Vision

Objective 1.1: Improve the quality and accessibility of benchmarks.

Project 1.1A - Biennial Benchmark Performance Report

At its January meeting, the Board heard suggestions for new benchmarks. A subcommittee of the Board will present recommendations for action at the March Board meeting on each of the suggestions received. Board members will review suggested modifications to existing benchmarks at the March meeting.

Project 1.1B & 1.1C - 2002 Oregon Population Survey

Progress Board staff convened a meeting of interested state partners to discuss ways to improve the race and ethnicity over-sample that is done as part of the Population Survey. A work group was formed to explore possible approaches. The request for proposal did not go out in February as planned, but should be sent posted to the state vendor system during the first week of April.

Project 1.1D & 1.1E - Race & Ethnicity Report and Health Data

Almost all the data collection is complete on the racial/ethnic parity survey of elected officials that went out in January. The Board should issue a report on this topic prior to the May primary. In Robin's absence, Jeff has joined the data work group of the Racial and Ethnic Health Data Group.

Project 1.1F - 2002 Ready-to-Learn Survey

The idea of making the Ready-to-Learn Survey mandatory and annual was discussed at the January meeting. Anita McClanahan presented the Department of Education's position that the biennial, voluntary survey was adequate. In the Governor's absence, Chief of Staff Steve Marks discussed the Governor's reasons for wanting to change the survey. No action was taken.

Project 1.1G - SOER Data and Targets

Oregon State University (OSU) School of Forestry Dean Hal Salwasser will submit a report to the Board detailing suggested changes in benchmark definitions and suggested "ecologically optimal values" for ecologically oriented benchmarks. Chris Dearth, representing the Governor's office, will present the benchmark modifications at the Board's March meeting. Dean Salwasser and SOER originator Bob Doppelt will present the suggested ecologically optimal values at the Board's May meeting. This discussion was moved from March to May to accommodate the Governor's schedule.

Objective 1.2: Develop action agendas for selected benchmarks.

Project 1.2A - Action Agendas

Jeff will meet with Tom Hibbard of Willamette University to flesh out a plan for an action agenda around workforce. Jeff and Howard Leichter are revising the Milbank health outcomes report in response to peer review comments. This is an area that may see reduced activity as a result of budget cuts.

Objective 1.3: Improve Oregon’s ability to measure sustainability.

Project 1.3A - Sustainability Index

Jeff is working with Adam Zimmerman and Board member Heather Kaplinger on the sustainability index project. A proposal is expected by the May Board meeting.

The work group Jeff attended in New York City resulted in a proposal to develop a new national association of community indicator projects, like the Healthy Sustainable Communities Project in Medford. Jeff joined the organizing committee for a national conference the group will convene in 2003.

Other:

Despite numerous attempts to raise the necessary funds, a 2002 statewide literacy survey didn’t occur. Unfortunately, the Board will have to settle for an estimate of literacy in Oregon deduced from more populous states with similar demographics (known as a synthetic estimate).

Goal 2: Mobilize Partners to Help Achieve Benchmark Targets

Objective 2.1: Increase state agency use of benchmarks.

Project 2.1.A - Performance Guidelines

The DAS adopted the Board’s recommendations on performance measures guidelines without modification. In fact, the full report from the Board (and Performance Measures Work Group) was included as an appendix in the 2003 - 05 budget instructions. George Dunford, a loaned executive from Lottery and a former DAS budget analyst, will manage the performance measure development project for DAS. George is working closely with Jeff and Rita to plan the mandatory training sessions that all agencies must attend in March. George will update the Board on progress at its May meeting.

Projects 2.1B & 2.1C - Agency Performance Frameworks

Department of Land Conservation and Development project: During the past nine months, the Progress Board assisted the Land Conservation and Development Commission in a rigorous, inclusive process of identifying strategic planning issues and priorities. This was intended to lay the groundwork for a new set of performance measures. In January, Paul Curcio replaced Bill Blosser as the department’s director. Paul has extensive strategic planning and performance measurement experience. He is now focused on internal operational issues and requested that the Progress Board step back in the performance development exercise to give him the space and time to establish additional internal priorities. Rita will re-engage with them when they are ready to finalize their performance measures.

SB555 – Local Comprehensive, Coordinated Planning for Children and Families: All 36 counties submitted their Phase II plans in January, as scheduled. Plan review is underway by an interagency team, including Dr. Madeline (Mady) Kimmich who continues to represent the Progress Board in this process. Through Mady, the Progress Board heavily influenced the plan review process. She and her staff are reviewing 24 of the 36 Phase II plans for the Oregon Commission on Children and Families. Mady will provide the Progress Board with an update on how well Phase II plans identify and use performance measures for children and families at the county level. The report will estimate the capacity of counties to measure and track progress.

Economic and Community Development Department: Jeff completed his stint with Economic

and Community Development Department's work group that approves performance measurements developed by regional and rural strategies boards. Jeff has suggested to Deputy Director Sherry Sheng that the department review this development process before embarking on a second round.

Project 2.1C - Performance Training for Agencies

Board and DAS staff expect to train approximately 200 state employees over the next month in performance measure development.

Project 2.1D - 2003 Benchmark Blue Book

No change.

Project 2.1E and 2.1F - Legislative Requests

Jeff, George Dunford and DAS Deputy Director Theresa McHugh will present to the Senate Interim Budget Committee on "Benchmarks and the Budget" on March 14.

Objective 2.2: Broaden benchmark usage by partners.

Project 2.2A - 2002 County Data Book

The individual county data sheets have been completed and distributed to counties by the Association of Oregon Counties. Board staff are awaiting final 2000 Census figures for a few of the benchmarks before finalizing the printed version of the report.

Project 2.2B - SB555 Reports

Evaluation of SB555 is occurring on several fronts. To lay the basis for a legislative report, the Progress Board continues its collaborative efforts to build local capacity for measuring progress. In addition, the Legislative Fiscal Office is conducting a review of how SB555 is working overall.

Project 2.2C - Oregon State of the Environment Report 2000 Outreach

Nothing new to report.

Project 2.2D - Library Consortium Project

Nothing new to report.

Project 2.2E - Local Partner Requests

Figures from the *Benchmark County Data Book* are being used to support an initiative to consolidate the three school districts in Wasco County. Proponents are arguing that the county's poor showing in county rankings (35th in the education index) merits consolidation. Also, Jeff was one of the keynote speakers at the Commission on Children and Families statewide partners' conference in February.

Project 2.2F - Oregon Solutions Network Requests

Nothing new to report.

Project 2.2G - SB555 Technical Assistance

Rita and Mady Kimmich continue to assist the Commission on Children and Families to design and rollout Phase III of the local SB555 process, which will focus on helping counties implement the strategies and data collection plans from their Phase II plans.

Other: Jeff is serving on an OBC technical advisory group to assist in the development of an Oregon Business Agenda. If successful, the Oregon Business Agenda could provide much of the groundwork for the business analysis section of Oregon Shines III. Jeff will present Oregon Shines and the benchmarks at an OBC retreat on April 26.

The Board has also contracted with OBC to gather and analyze all relevant national rankings in education and economy. OBC will use the information as part of its strategic planning process. The analysis will include an assessment of variability over time and between like indicators.

Goal 3: Build More Public Awareness of Oregon Shines and Benchmarks

Objective 3.1 Increase public knowledge of Oregon Shines and benchmarks.

Project 3.1A - Periodic Reports

Press events:

Nothing new to report.

Media coverage during the past two months includes:

The Problem with Promises, *Governing* magazine, January 2002; Oregon Completes Phase I Of State-Local Planning Partnerships, *The State Of Prevention*, Fall/Winter 2001-2002.

Project 3.1B - County Data and Benchmark Trend Presentations

Jeff made presentations to the: Medford Rotary Club, Medford; Commission on Children and Families, The Dalles; and Ontario Chamber of Commerce, Ontario.

Project 3.1C - Website Upgrade

The Progress Board website (www.econ.state.or.us/opb) now offers an array of informational slide shows and regular Progress Board updates including Board agendas, minutes, and executive director reports. It is also serving as the reservations center for DAS/Progress Board state agency training on performance measures.

Website hits:

December 2001	6,344	December 2000	24,637
January 2002	6,811	January 2001	24,711
February 2002	6,214	February 2001	19,967

Objective 3.2: Provide advice and guidance to others.

Project 3.2A – Health Outcomes Study

Jeff travelled to Oslo, Norway January 29 through February 3 to present the Oregon Shines’ approach to local officials working to improve government performance. Conference organizers were especially interested in Oregon’s approach because of the program’s longevity.

Project 3.2B – Assist Visiting Delegations

Nothing new to report.

Project 3.2C – Cooperate with Oregon Shines’ Researchers

New Zealand federal official Lynne Dovey made a return visit to Oregon to study SB555 - comprehensive, coordinated planning for children and families – planning. Lynne, currently on sabbatical at MIT’s Sloan School of Management, is writing her master’s thesis on service

integration and will share her insights with Oregon when the study is complete. Lynne has studied Oregon's benchmark approach extensively.

Information about Oregon Progress Board, Benchmarks and Performance Measures was shared with Mr. Toru Tanigawa, Stanford University researcher

Other:

During the past two months, staff made the following presentations:

Performance measure guideline training, two sessions; Senate Interim Budget Committee, benchmarks and the budget; Budget kickoff; Health Research and Education Trust, Fordham Institute, New York; Partnership for Children and Families Conference, Portland; Benchmarks, Performance Measures and Budgeting, Willamette University; Alaska Humanities Forum, Girdwood, AK; Outcome-based Management Seminar, Oakland, CA; Small Agency Group, performance measurement requirements; Aligning Public Sector Resources, Oslo, Norway; Construction Contractor's Board.

Staff also participated in the following meetings:

Oregon Business Plan planning meeting; Natural Resource Data, Oregon Watershed Enhancement Board; Outcome-based contracts at the Department of Human Services; Review of Coos, Curry and Douglas Regional Board performance measures; Department of Administrative Services transition, Rob Cameron; Senate Budget Committee presentation planning, Paul Warner; Oregon Business Plan planning meeting, Portland; Department of Administrative Services transition, Kate Coffey; Benchmark Review Subcommittee, Michael Jordan; Sustainability research for OPB, Adam Zimmerman; Ecologically optimal values work session, Hal Salwasser; Oregon Business Plan planning meeting; Governor's Drug and Violent Crime Advisory Board; *Population Survey 2002*, racial and ethnic over-sample improvement; SB555 Steering Committee; Population Survey 2002, Tom Potiowsky; Achieving better social outcomes through collaboration, Lynne Dovey; SB555 Phase III planning session; Race and Ethnicity Health Data Group; Arts and culture benchmarks, Heritage Commission; Performance measures guideline, Kelly Freels; Forest Service socio-economic indicators; Hunger in Oregon, Pam Curtis; Performance measures training, Paul Curcio; Sustainability slide show Asia, Bill Nesmith; Health outcomes study, Howard Leichter; Performance measures and how to implement them, John Radford; Planning for Phase III of SB 555, OCCF; Planning and performance measurement, Employment Department; Integrating performance into sustainable development, Russ Beaton; Juvenile Crime Prevention Advisory Committee (JCPAC) Data and Evaluation Subcommittee; Department of Land Conservation and Development, Director Paul Curcio; 2002 Population Survey Executive Committee; Public Policy Alternative Dispute Resolution Team performance measures, Carolyn Berry; Land Conservation and Development Commission; Environmental Benchmarks update, Peter Green; Benchmark Review Subcommittee planning, Michael Jordan; Performance based contracting, DHS; Performance measures training, Land Conservation and Development Commission; Natural Step planning, Clem Laufenberg; University of Oregon Planning, Public Policy and Management Advisory Committee; SB555 Steering Committee; Population Survey 2002; Community Health Indicator Project (CHIP) update.

Goal 4: Provide high quality services to all stakeholders.

Objective 4.1 Communicate regularly with stakeholders regarding quality

Project 4.1A: Participate in customer satisfaction survey

Jeff has approached the Economic and Community Development Commission about participating in their customer satisfaction survey that will be fielded sometime this summer.

Project 4.1B: Survey Legislators and Staff

No change.

Project 4.1C: Survey Meeting Participants

Jeff and Rita will develop a training feedback form for the upcoming trainings sessions on agency performance measures.