

SSD Core Values

Introduction

In 2008, all SSD Staff were invited to share the values they think are important to the people in SSD and to producing great results. Based on this input, the SSD Core Values Team reflected on what is truly important to us as an organization and defined the SSD Core Values.

We use the SSD Core Values to guide our decision-making, determine our priorities, and inspire us to action. We are determined to deliver great service now and in the future, and our acting from the SSD Core Values is a key part of that.

What about my personal values?

Every person has values they believe and practice. The SSD Core Values are the values that we agree to be guided by at work. We see alignment between the SSD Core Values and the values we hold as individuals. The integration of personal and organizational values makes it easy to live both consistently.

What's the purpose of the SSD Core Values?

The SSD Core Values reflect what is truly important to us as an organization. The values are the constant underpinning of our culture; they don't change from situation-to-situation or person-to-person. Many people feel that SSD is a very special place to work. These core values are the primary reasons for this feeling, and they transcend the different programs and services we deliver.

These core values are the heart of our division – now and in the future.

Why the emphasis on values?

We are committed to making SSD a great place to work. The SSD Core Values make a clear statement that these are the values we share. Shared values will build a stronger team where all members are aligned to provide exceptional service and to treat others with respect.

When values are recognized and held as important, the result is greater harmony among people. This leads to increased creativity, improved morale and greater productivity.

We believe that by upholding the SSD Core Values we will cultivate and maintain the trust that is placed in us as public stewards. We practice these values in our interactions with everyone in all aspects of our daily work life.

It is our actions that make the core values more than just words on a page.